



BENJAMIN FREUD, PH.D., FRSA

EDUCATOR, ADVISOR, WRITER, SPEAKER, PODCASTER
CO-FOUNDER OF COCONUT THINKING

Email: benjamin@coconut-thinking.design

WhatsApp: +66 98-236-3149

Location: Thailand (UTC+7)

Schedule a videoconference: www.calendly.com/freud

Web site: www.coconut-thinking.design

EDUCATION

Ph.D., History - National University of Singapore (2013)

MSc, Adolescence Education - Mercy College (2015)

MBA, International Management - Thunderbird School of Global Management (2000)

MA, International Relations - University of Denver, Josef Korbel School of International Studies (1997)

BA, International Affairs - Lewis & Clark College (1995)

Post Graduate Diploma in Leadership - Emeritus Institute of Management (2021)

Post Graduate Diploma in Innovation and Design Thinking - Emeritus Institute of Management (2020)

FELLOWSHIPS

Royal Society for Arts

Bio-Leadership Project

VALUES

We are not beings, we are becoming.

Cultivating connections starts with recognizing our interconnections.

More them, less us.

Life is about embracing challenges and new experiences.

“No act of kindness, no matter how small, is ever wasted.” —Aesop

EXPERIENCE

2019 - present

CO-FOUNDER

August 2020 - present

WHOLE SCHOOL DIRECTOR OF LEARNING AND TEACHING

PBL, SUMAS, HISTORY, GLOBAL POLITICS, & MYP TEACHER

IB World School and Boarding school, with an ethos of centralizing creativity, sustainability, and the community.

Aug 2018 - July 2020

HEAD OF SCHOOL: BOYS' SCHOOL, ACADEMIC COORDINATOR, PBL TEACHER, TECHNOLOGY PROGRAMS MANAGER

Misk Schools is part of the Crown Prince's Foundation and is the Kingdom's most high profile school.

Aug 2015 - July 2018

VICE PRINCIPAL MIDDLE SCHOOL & HIGH SCHOOL, CURRICULUM DEVELOPER (PK-G12), SOCIAL STUDIES AND LITERATURE TEACHER

21st Century Learning SOTY finalist.

COCONUT THINKING

- Advising individuals and organizations in education and technology who are looking to disrupt the current paradigm.
- Published author, speaker, podcaster. Collaborating with some of the world's foremost educators. Details on Coconut Thinking.

PREM TINSULANONDA INTERNATIONAL SCHOOL, THAILAND:

- Member of the Senior Leadership Team.
- Introduced and launched Project-Based Learning, working alongside creative and professional practitioners to co-create learning experiences with students to develop and implement solutions problems and opportunities within the community.
- Created and implemented strategic pedagogical initiatives, weaving through PD and continuous supported practice, in assessment, appraisals, learning extension, personalization, and centralizing creative practices within the school.
- Created, implemented, and sustained Professional Learning Community Hubs based on staff learning interests and needs of the school. All anchored in how to raise the quality of learning.
- Leading the implementation of Harvard Graduate School of Education Project Zero Thinking Routines across the school.

MISK SCHOOLS, SAUDI ARABIA:

- Member of the Senior Leadership Team.
- Strategic and day-to-day leadership and operations, including: curriculum design, constructing personalized PD, relations with MOE, leading outside consultants, coaching, teacher observations, recruitment, performance reviews, accreditation, writing PLPs and IEPs, positive behavior, parent relations, co-curriculars, scheduling, assessments, reports, events, and *ad hoc* problem-solving.
- Created a whole school curriculum within blending PYP and PBL frameworks, based on constructivist principles
- Designed a framework for personalized learning where students design their own long term learning projects.

THE HARBOUR SCHOOL, HONG KONG:

- Member of the Senior Leadership Team, First VP of HS/MS.
- Strategic member of leadership and teaching in one of the world's most innovative schools.
- Designed and implemented PLPs for every student, which included personalized projects based on their interests.
- Involved in growing the High School student body by over 400% and the High School Faculty from 3 to 28 staff.
- Day-to-day operations, including pastoral care.



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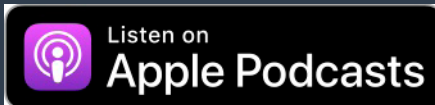
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PROFESSIONAL BLOG



Coconut Thinking Podcast



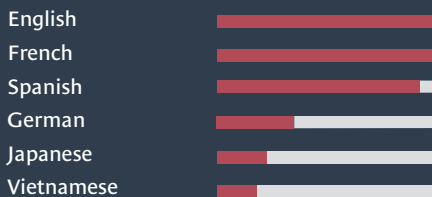
PERSONAL

French Citizen

Married (Charlotte Hankin, Educator)

Two children (Nico, 16, in Grade 12; Alexia, 12, in Grade 7)

LANGUAGES



HOBBIES & INTERESTS

Yoga

Running & Cycling

Literature

Nationalism and Revolution in History

Learning how to use creative apps

Traveling to quirky places

Feb 2014 - July 2015

**SOCIAL STUDIES AND
ENGLISH TEACHER**

Aug 2008 - May 2010

TEACHING ASSISTANT

GREENWICH EDUCATION GROUP, CONNECTICUT, USA:

- Developed curriculum from scratch and taught a variety of Social Studies and English classes for students G4-G12 who were gifted, emotionally-vulnerable, and/or have autism.

NATIONAL UNIVERSITY OF SINGAPORE:

- Lecturer and cohort teacher.

EXPERIENCE PRIOR TO SCHOOLS

Consultant for start-up through to F500 companies in Technology, FMCGs, Media, Pharmaceuticals, Financial Services, and Manufacturing.

Eban Japan Ltd. (Tokyo) <i>Consultant—Financial Services</i>	2004 - 2006
Korn/Ferry International (London) <i>Senior Associate—Technology, FMCG, Board Services, Media</i>	2001 - 2004
TechPartners (London, San Francisco) <i>Consultant—Internet start-ups</i>	1998 - 2001
StratfordGroup (San Francisco) <i>Consultant—Technology Practice</i>	1997 - 1998

INTERESTS, EXPERTISE, AND PROFESSIONAL DEVELOPMENT

Designing Resilient Regenerative Systems—ETH Zürich

Project Zero—Harvard Graduate School of Education (several onsite and online courses)

Cultures of Thinking—Ron Ritchhart (HGSE, several onsite and online courses)

Project Based Learning—PBL Global (several courses and certificates)

Theory U/u.lab—MIT

Coaching Skills for Managers Specialization (4 modules)—University of California, Davis

Introduction to Computational Thinking for Every Educator—ISTE/Google

Adaptive Schools & Cognitive Coaching—Thinking Collaborative

Launching Innovation in Schools—Mitx

Yoga Teacher: 200-hour certificate (RYT-200)

ACADEMIC PUBLICATIONS

[Freud, B. \(2014\). Organizing Autarky: Governor General Decoux's Development of a Substitution Economy in Indochina as a Means of Promoting Colonial Legitimacy. *Sojourn: Journal of Social Issues in Southeast Asia*, 29\(1\), pp. 96-131.](#)