



BENJAMIN FREUD, PH.D., FRSA

LEARNING DIALOGIST, ADVISOR, WRITER, SPEAKER, PODCASTER
CO-FOUNDER OF COCONUT THINKING

Email: benjamin@coconut-thinking.design

Schedule a videoconference [here](#)

Web site: www.coconut-thinking.design

EDUCATION

Ph.D., History - National University of Singapore (2013)

MSc, Adolescence Education - Mercy College (2015)

MBA, International Management - Thunderbird School of Global Management (2000)

MA, International Relations - University of Denver, Josef Korbel School of International Studies (1997)

BA, International Affairs - Lewis & Clark College (1995)

Post Graduate Diploma in Leadership - Emeritus Institute of Management (2021)

Post Graduate Diploma in Innovation and Design Thinking - Emeritus Institute of Management (2020)

FELLOWSHIPS

Royal Society for Arts

Bio-Leadership Project

VALUES

We are not beings, we are becoming

Cultivating connections starts with recognizing our interconnections

Standing shoulder to shoulder, in communion with all learners

Life is about embracing challenges and new experiences

“No act of kindness, no matter how small, is ever wasted” —Aesop

EXPERIENCE

2019 - present

CO-FOUNDER

COCONUT THINKING, GLOBAL

- Regenerative Designer of Learning Experiences.
- Working with learning organizations to create, develop, stress test, and implement their ideas for a thriving bio-collective.
- Collaborating with some of the world's foremost educators.
- Co-Designer of the WISR framework.



CONSULTING ADVISOR



INNOVATION COACH

August 2020 - present

WHOLE SCHOOL DIRECTOR
OF LEARNING AND TEACHING

PBL, SUSTAINABILITY
LEADERSHIP, HISTORY,
GLOBAL POLITICS, & I&S
TEACHER

IB World School and boarding school, whose ethos is the centralizing of creativity, sustainability, and the community.

PREM TINSULANONDA INTERNATIONAL SCHOOL, THAILAND:

- Member of the Senior Leadership Team.
- (Adult) Co-Chair of Eco-Committee, achieved Green Flag Status in first year from Eco-Schools and the WWF.
- Created and implemented strategic pedagogical initiatives, weaving through PD and continuous supported practice in assessment, appraisals, learning extension, PBL, Visible Thinking Routines, personalization, and centralizing creative practices within the school.
- Launched Professional Learning Community Hubs, anchored in how to raise the quality of learning for all careholders.

Aug 2018 - July 2020

HEAD OF BOYS' SCHOOL,
ACADEMIC COORDINATOR

PBL TEACHER, TECHNOLOGY
PROGRAMS MANAGER

Misk Schools is part of the Misk Foundation and is the Kingdom's highest profile school.

MISK SCHOOLS, SAUDI ARABIA:

- Member of the Senior Leadership Team.
- Strategic and day-to-day leadership and operations, including: curriculum design, constructing personalized PD, relations with MOE, leading outside consultants, coaching, teacher observations, recruitment, performance reviews, accreditation, writing PLPs and IEPs, positive behavior, parent relations, co-curriculars, scheduling, assessments, reports, events, and *ad hoc* problem-solving.
- Created a whole school curriculum within blending PYP and PBL frameworks, based on constructivist principles.
- Designed a framework for personalized learning where students design their own long term learning projects.

Aug 2015 - July 2018

VICE PRINCIPAL MIDDLE
SCHOOL & HIGH SCHOOL,
WS CURRICULUM DEVELOPER,
SOCIAL STUDIES AND
LITERATURE TEACHER

21st Century Learning SOTY finalist.

THE HARBOUR SCHOOL, HONG KONG:

- Member of the Senior Leadership Team, first VP of HS/MS.
- Strategic member of leadership and teaching in one of the world's most innovative schools.
- Designed and implemented PLPs for every student, which included personalized projects based on their interests.
- Involved in growing the High School student body by over 400% and the High School Faculty from 3 to 28 staff.



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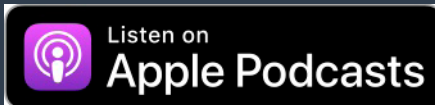
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PROFESSIONAL BLOG



Coconut Thinking Podcast



PERSONAL

French Citizen
Married (Charlotte Hankin, Educator)
Two children (Nico, 16, in Grade 12; Alexia, 12, in Grade 7)

LANGUAGES



HOBBIES & INTERESTS

Yoga
Running & Cycling
Literature
Nationalism and Revolution in History
Learning how to use creative apps
Traveling to quirky places

Feb 2014 - July 2015
SOCIAL STUDIES AND
ENGLISH TEACHER

GREENWICH EDUCATION GROUP, CONNECTICUT, USA:
• Developed curriculum from scratch and taught a variety of Social Studies and English classes for students G4-G12 who were gifted, emotionally-vulnerable, and/or have autism.

Aug 2008 - May 2010
TEACHING ASSISTANT

NATIONAL UNIVERSITY OF SINGAPORE:
• Lecturer and cohort teacher.

CONSULTING EXPERIENCE

Consultant for start-up through to G500 companies in Technology, Financial Services, FMCGs, Media, Pharmaceuticals, and Manufacturing.

Eban Japan Ltd. (Tokyo) <i>Consultant—Financial Services</i>	2004 - 2006
Korn/Ferry International (London) <i>Senior Associate—Technology, FMCG, Board Services, Media</i>	2001 - 2004
TechPartners (London, San Francisco) <i>Consultant—Internet start-ups</i>	1998 - 2001
StratfordGroup (San Francisco) <i>Consultant—Technology Practice</i>	1997 - 1998

INTERESTS, EXPERTISE, AND PROFESSIONAL DEVELOPMENT

Designing Resilient Regenerative Systems—ETH Zürich
Project Zero—Harvard Graduate School of Education (several onsite and online courses)
Cultures of Thinking—Ron Ritchhart (HGSE, several onsite and online courses)
Project Based Learning—PBL Global (several courses and certificates)
Theory U/u.lab—MIT
Coaching Skills for Managers Specialization (4 modules)—University of California, Davis
Introduction to Computational Thinking for Every Educator—ISTE/Google
Adaptive Schools & Cognitive Coaching—Thinking Collaborative
Launching Innovation in Schools—Mitx
Yoga Teacher: 200-hour certificate (RYT-200)

ACADEMIC PUBLICATIONS

[Freud, B. \(2014\). Organizing Autarky: Governor General Decoux's Development of a Substitution Economy in Indochina as a Means of Promoting Colonial Legitimacy. *Sojourn: Journal of Social Issues in Southeast Asia*, 29\(1\), pp. 96-131.](#)